Neonicotinoid insecticides are important tools for professionals across the U.S. turf and ornamental industry. A recent survey by AgInformatics, a group of independent agricultural economists and scientists, examines the value of neonicotinoids by assessing how turf and ornamental professionals are using these tools—and the impact it would have on them if these insecticides were no longer available. The survey interviewed 750 professionals, of which 87 percent indicated that they use insecticides in their businesses.